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FR: BMG acquires Martin Solveig's recorded catalogue





Maximilian Kolb (EVP Repertoire & Marketing Continental Europe, BMG), Martin Solveig, Ludivine Gutierrez (Business Manager Martin Solveig), Dominique Casimir (Chief Content Officer, BMG) © Justin Personnaz

BMG is pleased to announce it has acquired the recorded catalogue of French DJ and electronic music artist Martin Solveig, including some of his biggest hits including 'Intoxicated', 'Hello' and '+1'. It is BMG's largest recorded music acquisition in France yet.

The transaction includes five albums from 2002's *Sur la Terre* to 2011's *Smash* and around 130 tracks. 'Hello' released in 2010 peaked at Number One on the *Billboard* Hot Dance Club Songs chart, reached Number One in four countries and the Top 10 in ten others. 'Intoxicated' is currently Solveig's most-streamed song on Spotify with more than 350m streams.

Martin Solveig said, "In the process of selecting a partner to host and preserve my recordings, it was imperative for me to associate myself with a company that understands the intrinsic value of this music and is just as passionate about its future potential as I was in creating it. BMG has demonstrated exceptional motivation, and a genuine desire to perpetuate the exploitation of the tracks that are dear to me."

BMG Managing Director France Sylvain Gazaignes said, "Martin Solveig is one of the most successful French artists on the international stage. His prized catalogue is a significant addition to our French roster."

Martin Solveig has been a DJ since he was 13 years old, honing his craft across five albums, the aptly-titled *Smash* proved to be his breakthrough, and included the smash hit collaboration with Canadian act Dragonette, 'Hello', which led to his working with Madonna on her MDNA album.

BMG EVP Repertoire & Marketing Continental Europe Maximilian Kolb said, "Martin Solveig has created some of the most potent and successful electronic music of the past decade with a career which straddles the end of the down-

load era and the emergence of streaming. We see significant potential to bring his music to a wider streaming audience.”

Ludivine Gutierrez, Martin Solveig's Business Manager, said, “Throughout our discussions with BMG, I have seen the importance that BMG gives to an optimal and dynamic exploitation of Martin Solveig's recordings catalogue, something which will also benefit his current and future career.”

Maximilien Jazani, General Counsel of Catalogue Associates which represented Solveig in the deal, said, “I'm grateful to Martin for having trusted me to broker and to achieve for him this transaction and nothing could make me happier than to see that he is particularly happy and satisfied with this deal.”

Martin Solveig's work joins a BMG France roster which also includes electronic music pioneer Jean-Michel Jarre (recordings and publishing) and electronic music artists Yuksek (recordings and publishing) and Thylacine (music publishing).

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